

## Sample Phone Script #1

Hello, is {firstname} there? Hello {firstname} this is {your name} from AmeriplanUSA, you visited my website regarding our Dental, Vision, Prescription and Chiropractic Plan. My call today is just to go over the highlights of our plan with you.

Do you currently have coverage?

Will this be for just yourself or do you have others living in the home with you?

### **{FAMILY}**

We will be able to cover everyone living under your roof, even if you are not all related, up to 20 household members for only \$19.95 per month, this gives all of you all 4 benefits. There are no exclusions for pre-existing conditions, all specialists are included and you can start using your plan right away. You will be able to save up to 80 % on your dental needs, up to 60% on vision and up to 50% on prescription and Chiropractic. There is no cap or limits with our plan. We do cover all services available through your provider, which includes braces, implants and even whitening with your dentist and our vision will even give you a discount on lasik surgery!

### **{INDIVIDUAL}**

We will be able to cover you for only \$11.95 per month; this gives all of you all 4 benefits. There are no exclusions for pre-existing conditions, all specialists are included and you can start using your plan right away. You will be able to save up to 80 % on your dental needs, up to 60% on vision and up to 50% on prescription and Chiropractic. There is no cap or limits with our plan. We do cover all services available through your provider, which includes braces, implants and even whitening with your dentist and our vision will even give you a discount on lasik surgery!

Being a member of Ameriplan means you're covered nationwide, if you move you will be able to take your coverage with you. The terms are very client friendly, the monthly rate is guaranteed for at least 2 years. You will receive your new membership cards within 5-7 business days. {customer name} There is absolutely no contract, it is month to month and if for any reason you are not satisfied with our plan there is a 30 day risk free guarantee. We can start saving you money right away, there is a one time registration fee of \$20.00 so your total to get started today is going to be \$31.95 for individual plan \$39.95 for your family membership Would you like to pay for that with Visa, Mastercard, American Express or Discover? {if no credit card let them know they can do it with checking or savings} Complete their application